

captivectdesign.com

Basic Information:

Tell me some quick information about your project.

Company Name:

Address:

Postal Code:

Mobile Number:

Email:

What does your business / organization / or you do?

Technical Information:

Do you have a domain name already for this site?

YES

NO

If No, what name or kind of name are you looking for

Do you already have hosting?

YES

NO

If not, what kind of hosting are you looking for:

No Preference	Entry Level	Managed	VPS or Dedicated
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If you decide to work with us, would you like us to host the site? This gives us the home court advantage on early detection for security threats and updates.

YES

NO

Are you interested in any of these services?

Security – Managed Hosting – Web Mastering - Help Desk

Other: _____

Business Information:

What is your suggested timeframe for the project?

Do you have a ballpark figure for your comfortable budget for the website design and development?

\$ _____

Are you interested in some other service than web development? Circle all that apply.

SEO – Consultation – Digital Marketing Campaign – Evaluations – Analytics

Other: _____

Business Information:

Why are you seeking a website? Check all that apply

I need to improve my current online image

I need an online reference point, so people can interact with me non-digitally (e.g. address, phone number)

I need to offer a contact point to clients (e.g. contact form, help desk, appointment tracker)

I need to sell products online (online store)

I need to promote an event (e.g. weddings, sweet 16s)

I need it to represent me online (portfolio, resume)

I need a place to write random things for random people to read (a blog)

I need to educate others through the internet (online course system)

I need to build a niche social platform (discussion board)

The site should target

Kids and Teens

Twenties

Thirties

Forties

Fifties

Sixties and up

Explain what makes you better or different than your competitors or similar organizations:

Are you looking to grow your customer base in a demographic?

What are some key words that describe your business?

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Does your product or do your services have any awards or special recognitions?

Features and Resources

Your new website requires

Newspaper features

Forum

Blog

Online Store

Online Course System

Affiliate System

Intranet System

Dedicated Landing Pages

Which of these non-design/development things do you need us to do?

Company photography (if we do this, it will cost more)

YES

NO

Other Artwork/ Illustrations (if we do this, it will cost more)

YES

NO

Translation costs (if needed) (if we do this, it will cost more)

YES

NO

Copywriting text (if we do this, this may cost more)

YES

NO

Professional logo (if we do this, this may cost more)

YES

NO

Print Designs (if we do this, it will cost more)

YES

NO

Plugin licenses (if needed) (this depends on the plugin needed)

YES

NO

